

PRESS RELEASE

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Bosch Korea confirmed as Exclusive Global Mobility Insights Partner for FISITA World Mobility Summit 2026

Partnership brings Bosch's technology leadership to the Summit's dedicated Global Mobility Insights Session, as senior mobility leaders gather in Korea to explore the complexities of mobility

LONDON, UK / SEOUL, REPUBLIC OF KOREA, FISITA, the global alliance advancing the technology of mobility, today announced that Bosch Korea has signed on as the exclusive Global Mobility Insights Partner for the FISITA World Mobility Summit 2026. The Summit takes place 4–5 November 2026 at the Rolling Hills Hotel in Hwaseong, Gyeonggi, Republic of Korea, hosted by FISITA in partnership with the Korean Society of Automotive Engineers (KSAE).

As Global Mobility Insights Partner, Bosch Korea will sponsor the Summit's dedicated Global Mobility Insights Session, contributing to one of the event's most important dialogues on the future direction of mobility technology and engineering. The partnership reflects Bosch's long-standing commitment to innovation, collaboration and thought leadership across the global mobility ecosystem.

Hosted by FISITA President ChangHwan Kim, Executive Vice President of Hyundai Motor Company and held under the theme "Embracing the Complexities of Mobility," the 2026 Summit is FISITA's annual leadership forum, bringing together senior executives, CTOs and R&D leaders from the world's most significant automotive and mobility organisations, including Hyundai Motor Group, Toyota, Xiaomi Auto and Bosch, alongside the presidents of FISITA's member engineering societies.

Over two days of strategic discussion, thought leadership and high-level networking, delegates will examine the strategic forces shaping mobility's future, including software-defined vehicles and AI, battery technology and electrification, energy infrastructure, autonomous driving and regulation and regional perspectives from Asia, Europe and North America.

Recognised as one of the most exclusive gatherings in the international mobility leadership calendar, the FISITA World Mobility Summit provides a unique environment for senior executives, engineers, researchers and industry decision-makers to exchange ideas, challenge assumptions and explore practical pathways towards a safe, sustainable and affordable mobility future.

*"We are delighted to welcome Bosch Korea as our Global Mobility Insights Partner for the FISITA World Mobility Summit 2026. Bosch is recognised worldwide for its engineering excellence, technology leadership and commitment to advancing mobility innovation and having them join us is a real vote of confidence in what this Summit is built to do, bring the industry's most significant decision-makers into one room, in Korea, to work through the questions that matter most," said **Chris Mason, Chief Executive Officer, FISITA**.*

"The Summit is intentionally designed to bring together the people responsible for making some of the most important decisions in global mobility and partnerships like this are exactly what allow us to keep raising the bar for what it delivers, for our members and for the wider industry."

*"The future of mobility will not be defined by a single technology, a single company or a single market, success will depend on our ability to embrace complexity and bring together expertise from across the entire mobility ecosystem. That belief sits at the heart of the FISITA World Mobility Summit 2026 and it is exactly why I am so pleased to welcome Bosch Korea as our Global Mobility Insights Partner," said **ChangHwan Kim, President, FISITA and Executive Vice President, Hyundai Motor Company**.*

"Bosch's presence in this session reflects the kind of cross-industry collaboration our sector needs. As we explore topics ranging from software-defined vehicles and AI to battery technologies, automated driving and energy infrastructure,

the complexity we face is not a problem to be eliminated, it is a reality to be embraced together and that is what we will do in Korea this November."

*"Bosch is proud to support the FISITA World Mobility Summit 2026 as Global Mobility Insights Partner. The Summit has established itself as one of the most respected forums for senior technology leaders across the global mobility community, exactly the audience we want to be in dialogue with as the industry sets the direction for the next generation of mobility," said **Marcello Lusuardi, President of Robert Bosch Korea.***

"The theme 'Embracing the Complexities of Mobility' strongly reflects the realities facing our industry today. Delivering sustainable, safe and intelligent mobility requires collaboration across technologies, industries and regions and we look forward to contributing our insights and engaging with industry peers in Korea this November."

Other organisations attending the FISITA World Mobility Summit include: BYD, Changan, Denso, JATCO, Maersk, Mann+Hummel, NIO, Toyota Motor Corporation, Xiaomi and Geely.

Further details on the FISITA World Mobility Summit 2026, including registration and the full programme, are available at www.fisita.com/summit

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About FISITA

FISITA, the International Federation of Automotive Engineering Societies, is the global alliance advancing the technology of mobility, uniting national automotive and mobility engineering societies, companies and individual engineers from around the world.

Through its international community of engineers, researchers, technology leaders and industry stakeholders and via its events, publications and technical programmes, including the FISITA World Mobility Conference and the FISITA World Mobility Summit, FISITA facilitates collaboration and knowledge exchange to support the development of safe, sustainable and affordable mobility solutions.

About Bosch

The Bosch Group is a leading global supplier of technology and services and a major global automotive supplier. Bosch Korea represents the Bosch Group in the Republic of Korea.

Media Contact:

Frances Williamson
Director of Communications
FISITA
f.williamson@fisita.com