

## First speakers announced for FISITA World Mobility Summit 2026

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- The 2026 edition of the FISITA World Mobility Summit ('Summit') takes place 4-5 November 2026 in Korea
- Summit 2026 will run under the theme, "Embracing the complexities of mobility"
- Summit is FISITA's biennial invitational leadership and strategy conference and exhibition
- Exhibition and sponsorship opportunities available

FISITA is delighted to announce the first confirmed speakers at the [2026 FISITA World Mobility Summit](#), which will take place on 4 and 5 November 2026 in Korea.

Hosted by FISITA President ChangHwan Kim (EVP, Electrification Energy Solutions Tech Unit, Hyundai Motor Group), the 2026 Summit will take place under the theme of "Embracing the complexities of mobility."

### Confirmed speakers

- **Manfred Harrer** - President and Head of Hyundai Motor Group's R&D division
- **ChangHwan Kim** - FISITA President; EVP, Electrification Energy Solutions Tech Unit, Hyundai Motor Group
- **Christian Mecker** - President and Representative Director, Bosch Japan; President Bosch Mobility South and East Asia
- **Xiaoyu Zhang** - Chief Technology Officer, Changan Automobile Company
- **Zhengnan Hu** - Chief Technology Officer, Xiaomi Auto
- **Dr Jian Xu** - Chief Ecosystem Officer & Executive Director, Horizon Robotics
- **Jeoung Sun Kyoung** - President, Korean Society of Automotive Engineers (KSAE)
- **Patrick Ayad** - Global Managing Partner for Sectors, Hogan Lovells
- **Elizabeth Krear** - President & CEO, Center for Automotive Research (CAR)
- **Pierre Millette** - Chief Technology Officer, European Automobile Manufacturers' Association (ACEA)
- **Prof. Fuquan "Frank" Zhao** - Honourable Lifetime President of FISITA, Professor and Director of Automotive Strategy Research Institute, Tsinghua University, China
- **Dr Xiaozhi Liu** - FISITA Ambassador, China; Founder and CEO of ASL Automotive
- **Tu Le** - Founder and Managing Director, Sino Auto Insights

In addition to the FISITA President's Hour, the agenda will include data-driven regional deep dives, an interactive panel exploring how senior engineering leaders are "Embracing the complexities of mobility", and the FISITA Battery Technology Expert Group Showcase. Keynotes and panels will cover the impact of software-defined vehicle (SDV) strategies, artificial intelligence (AI), and the rise of the AI-defined vehicle (AIDV), as well as automated driving, infrastructure, and the evolution of energy and vehicle propulsion.

Announcing the first confirmed speakers, ChangHwan Kim, FISITA President, said: "I'm excited to be welcoming the industry's leading executives and engineering leaders to the FISITA Summit in Korea. The Summit is a unique platform for global mobility leaders and engineers to share ideas and collaborate on shaping future safe, sustainable, and intelligent mobility, and for 2026, the focus will be on addressing the rapidly evolving complexities of mobility."

Chris Mason, FISITA Chief Executive, added: "The FISITA Summit is a must-attend event for global mobility leaders, providing an unrivalled environment for technical thought leadership, debate, and collaboration. I'd like to thank ChangHwan and his colleagues at Hyundai Motor Company for their support in developing this year's Summit and for their help in bringing together such a powerful line-up of speakers for this event."

Check the FISITA Summit website for further speaker announcements ([www.fisita.com/summit](http://www.fisita.com/summit)).

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## Notes to editors

**FISITA** is the international technology of mobility alliance, connecting engineers, industry leaders, academics and students across the global mobility ecosystem. Through its events, technical leadership, knowledge-sharing platforms and international community, FISITA supports the advancement of safe, efficient, affordable and sustainable mobility solutions.

More information: [www.fisita.com](http://www.fisita.com)

The **FISITA World Mobility Summit** is FISITA's premier invitational strategy event. Held every two years, the Summit brings together FISITA member leaders to explore the future of global mobility.

A limited number of tickets will be made available for purchase.

Alongside the conference, the Summit Exhibition offers companies a high-value platform to showcase their solutions to senior automotive and mobility engineering leaders.

Companies interested in raising their profile through sponsorship are warmly invited to contact FISITA to explore available opportunities.

More information: <https://fisita.com/summit>

## Key contacts

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