



**FISITA**

Promoting excellence in mobility engineering

# The international membership organisation for the technology of mobility community

FISITA provides the platform for collaborative thought leadership which supports the world's automotive and mobility systems leaders and engineers to achieve their goals and push the boundaries of technology.



# Blended engagement approach

The collaborative approach between FISITA and our international membership community, encompassing both digital and in-person engagement, drives the new era of FISITA. The strategic blend of digital and in-person interactions, coupled with a two-year work cycle between each World Mobility Conference, fulfills our members' needs. This approach supports meaningful connections and engagement, focusing on real-world challenges and opportunities for the technology of mobility industry. FISITA is leading the way in how engagement needed to evolve and adapt to meet the need of its community, creating a modern member-led organisation for the international technology of mobility leaders and engineers.

## Digital engagement

Expert Groups convene frequently in the digital setting of FISITA, connecting members worldwide and delivering vital engagement—reducing time, travel, and expense.

### Current Expert Groups

**Battery Technology**  
**Digitalisation**  
**Intelligent Safety**

**Carbon Neutral Mobility**  
**Industry Disruption**  
**Circular Economy**



### Expert Groups in development

**Advanced Chassis Technology**  
**Automated Vehicles**  
**Commercial Vehicles**  
**International Value Chains**



## In-person engagement



We recognise the importance of in-person events and the need for the community to meet with the right people, for the right reasons, at the right time.

We have made a significant investment in our long-standing tradition: the FISITA World Mobility Conference, Barcelona, serving as the biennial flagship event for the global technology of mobility community.

To answer our members' and the community's expectations, FISITA organises the following subject specific events: the World Mobility Summit, EuroBrake, and the Intelligent Safety Conference in China. These immersive events take place during the World Mobility Conference and also independently, in alternate years.



# FISITA Corporate Membership





Chris Mason  
Chief Executive  
c.mason@fisita.com



Martin Kahl  
Chief Technology Officer  
m.kahl@fisita.com



Kay Saunders  
Head of Membership  
k.saunders@fisita.com

