

FISITA – Media FAQs

About FISITA

FISITA is the international membership organisation for the technology of mobility community.

We are committed to promoting excellence in mobility engineering by cultivating international engagement and peer group collaboration within our pre-competitive environment, bringing businesses together to ensure mobility remains sustainable and accessible to all.

FISITA brings together the international community of mobility systems leaders and engineers through delivering our mix of digital and in-person engagement, creating technical and strategic activities, enabling network and community opportunities with valuable outcomes. We believe the engagement approach created in collaboration with our members delivers a unique and beneficial experience for all within your company, from student to CTO.

What does FISITA stand for?

Originally an acronym for "Fédération Internationale des Sociétés d'Ingénieurs des Techniques de l'Automobile," FISITA now reflects the broader technology of mobility industry beyond traditional automotive engineering.

FISITA's vision, mission and strategy

Vision: Promoting Excellence in Mobility Engineering

Mission: To create a platform for collaborative thought leadership and support for the world's automotive and mobility systems leaders and engineers, helping them to achieve their goals and continue to push the boundaries of technology while maintaining high ethical standards, delivering continuous improvement, and enabling progress that will benefit society.

New Era Strategy: To deliver digital and in-person member engagement, aligned with the technological and strategic priorities of FISITA members, which enables effective and efficient peer group engagement within the international community of FISITA. Reducing the necessity for travel, while increasing engagement opportunity, value & benefit, wrapped in a two-year cadence of activity, focussed on adding value while reducing burden.

FISITA Members

FISITA's members include corporate organisations, professional engineering societies, and academic institutions from across the globe. Corporate members include leading names in the automotive, technology, and mobility sectors.

FISITA initiatives and support for the industry include:

- **Exclusive global network:** Members join leading companies through FISITA Connect, a new digital platform providing members with opportunities to connect directly with expert peers, collaborate on projects, and much more.
- **Collaborative Expert Groups:** Members take an active role in FISITA's member-led Expert Groups, working on solving real-world challenges. Current Expert Groups include Intelligent Safety, Circular economy, Carbon Neutral Mobility, Digitalisation, Battery technology, Industry disruption, Automated Driving, Commercial Vehicles, Advanced Chassis Technology and International Value Chains.
- **Thought leadership contributions:** Members share their expertise and feature in the FISITA digital channels to showcase their innovations.
- **Access to knowledge:** with over 10,000 resources, the FISITA Digital Library is an invaluable resource for technology of mobility professionals, and free for Members.
- **Exclusive events invitations:** Members receive complimentary tickets and priority speaking opportunities for FISITA events.

Members gain access to a global network of industry leaders, valuable knowledge resources, and exclusive opportunities to shape the future of the technology of mobility industry.

Contact for media inquiries

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