

Strategic partnerships with FISITA

FISITA is a prominent international membership organisation focused on the technology of mobility industry supporting collaboration and knowledge exchange among engineers and leaders. It emphasises sustainable, ethical, and innovative advancements in the technology of mobility industry, bringing together corporate members, national engineering societies, and partner associations worldwide.

Objective:

FISITA aims to establish global partnerships with organisations committed to advancing the mobility engineering industry. Our focus is on fostering collaboration, sharing expertise, and building stronger networks that benefit both our members and partners worldwide.

Partnership criteria:

1. Industry alignment:

- The organisation should be within the technology of mobility industry or actively support members and stakeholders in this field.

2. Global focus and openness:

- Organisations from any region are welcome, provided they share a vision of advancing global technology of mobility through innovation, sustainability, and collaboration.

3. Commitment to engagement:

- Partners should commit to active engagement with FISITA's global community and in activities which are mutually beneficial.

Benefits of partnership:

- **Global network access:** partners will connect with a global community of technology of mobility engineers, thought leaders, and innovators.
- **Increased visibility:** highlight your organisation's contributions to technology of mobility on an international stage through FISITA's platforms.
- **Engagement support:** you will be listed in the [strategic partners directory](#) on the FISITA website and you can apply to have key events [endorsed by FISITA](#) which can be listed on the FISITA Website; strategic partners will receive a 5% discount on sponsorship opportunities at FISITA events and activities – we would ask for the same reciprocal agreement

Application process:

1. Initial expression of interest:

- Email Julie Geraud, Chief engagement Officer, outlining how your organisation meets the three criteria.

2. Review by FISITA:

- FISITA will review the submission and assess the alignment with our strategic goals and the mutual benefit of the partnership.

3. Approval and onboarding:

- Once approved, partners will be onboarded, with initial discussions on shared initiatives, upcoming events, and opportunities for collaboration.

This approach ensures FISITA builds partnerships that are globally inclusive and that each partner contributes to and benefits from the shared goals of advancing the technology of mobility and fostering a supportive community.